

# FREIGHT TRANSPORTATION & LOGISTICS SERVICES



## SERVICES EXPORTERS' ASSOCIATION (HİB)

HİB, as the sole representative of the services exporters, represents a total services exports revenue of 115 billion USD



## TURKISH LOGISTICS SECTOR

**With a market size of 100 billion USD, Türkiye ranks 11th in the world, accounting for 2.5% of global logistics services exports.**

Türkiye, which rose 9 places in the Global Logistics Performance Index between 2018 and 2023, continues to increase its share in global trade thanks to its logistics service capabilities combined with its strategic transit position in Europe-Asia trade.

The logistics sector, together with port and ground services, is one of the driving sectors of service exports.

The logistics and transportation sector generated **19 billion USD in export revenue in 2024.**





# ROAD FREIGHT TRANSPORT

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# ROAD FREIGHT TRANSPORT

In international freight transport, road transport plays a significant role, particularly in trade with the EU and our neighboring countries. Over the past decade, exports transported by road have increased by approximately 55%.







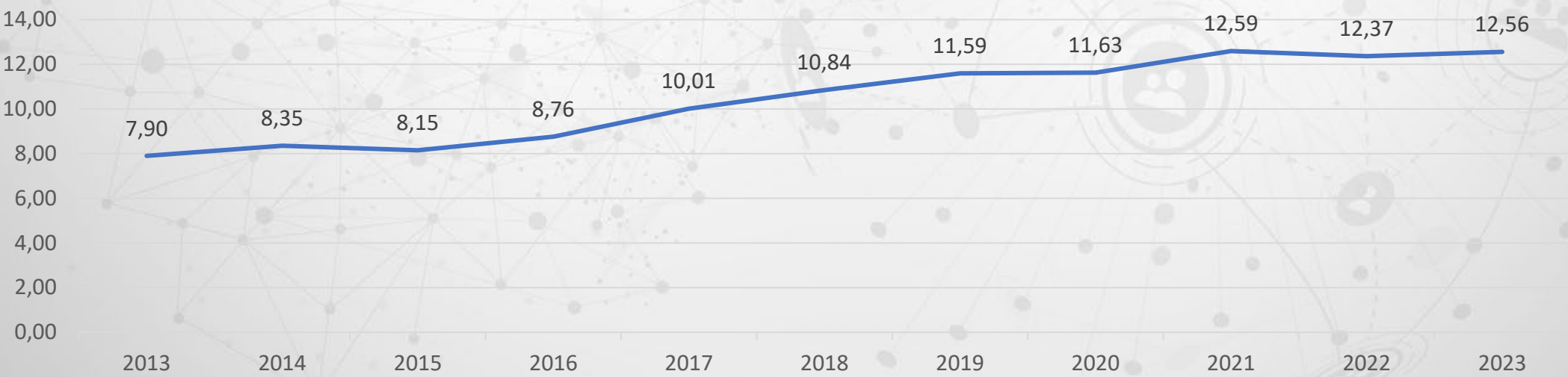
# MARITIME TRANSPORT



# MARITIME TRANSPORT

Between 2013 and 2023, global maritime container transport in TEU terms increased by approximately 59%, while **Türkiye increased its handled cargo volume by 26% during the same period.**

Cargo Handled in Turkish Ports in TEU (Million TEU)



# AIR FREIGHT TRANSPORT

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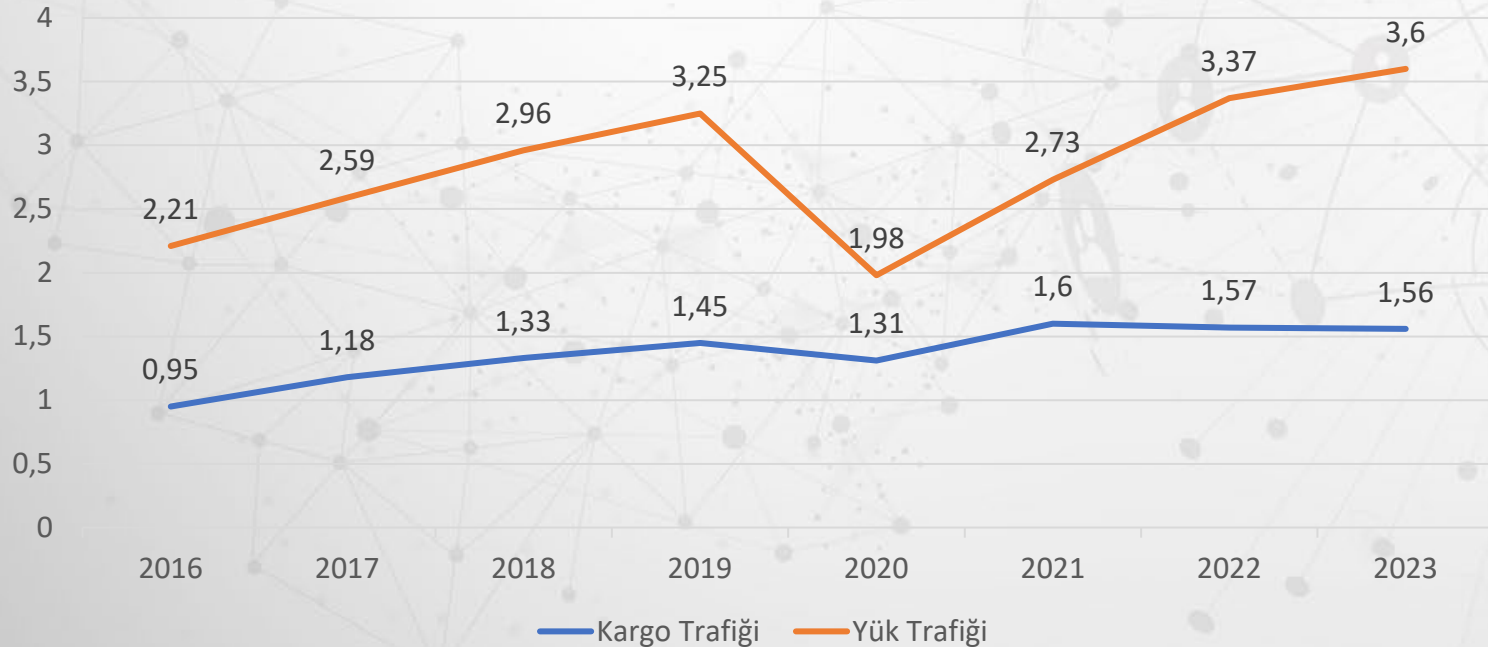




## AIR FREIGHT TRANSPORT

Although the share of air transport in Türkiye's exports is around 10% in terms of value, since 2013, air freight has increased by approximately 47% in tonnage.

**Cargo and Freight Volume in International Routes from Türkiye**  
Million tons



### TOP 5 COUNTRIES IN TÜRKİYE'S AIR EXPORTS

**Havayolu ile ihracat – 2023**  
(Değer Bazında)

Rank	Country
1	UAE
2	USA
3	Iraq
4	Turkish Republic of North Cyprus
5	Germany

# RAIL FREIGHT TRANSPORT

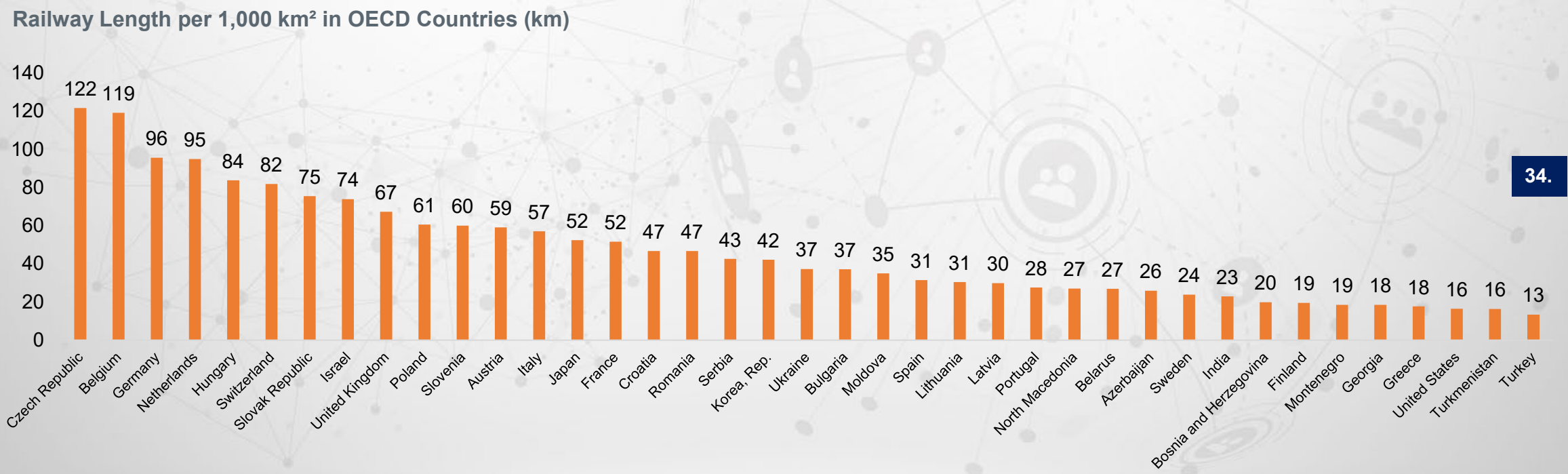
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RAILWAY TRANSPORT

Türkiye can reach Europe via Bulgaria and Greece, and the CIS and China via Georgia, through its railway network.



# TARGETS



Growing together with goods exports, to increase international logistics revenues to **40 billion USD in the medium term**

To increase Türkiye's transit revenues from Asia-Europe freight transport to **30% of export transport revenues by 2030**

To become **the most attractive corridor** in the Belt and Road Initiative, connecting China to Europe and Europe to China

Through **Middle Corridor and development projects**, to strengthen Türkiye's strategic position and accelerate international trade flows on these routes through global cooperation

To make Türkiye **one of the most preferred logistics hubs in its region** through effective e-commerce logistics services

To **reduce costs** in logistics processes and rank among **the top 25 countries** in the World Bank's Logistics Performance Index

To become **a more effective link** in the Middle Corridor connecting European supply chains to Central Asia, and to **facilitate transport along this corridor**

To **accelerate border crossings and reduce delays in exports**



## TÜRKİYE IS KEY FOR EMERGING REGIONAL AND GLOBAL TRANSPORT CORRIDORS

### Geopolitical developments strengthen Türkiye's role in Middle Corridor

The Middle Corridor route came into the spotlight once again during Turkish President Recep Tayyip Erdogan's visit to Kazakhstan

— North Corridor — Middle Corridor — South Corridor



Turkey is located at the crossroads of the new global trade attractions including Middle East, Central Asia, Asia and Northern Africa...

offers uninterrupted, efficient, reliable and effective multimodal trade & transit route for global traders, supporting alternative corridor projects...

### Belt-Road Initiative



### Kalkınma Yolu Projesi

Türkiye-Irak arasında hayata geçirilmesi planlanan projeye Basra'dan Türkiye'ye kara ve demir yolu ulaştırma koridoru kurulması hedefleniyor

#### YENİ İPEK YOLU OLABİLECEK PROJE

- Bölge ülkeleri için stratejik öneme sahip,
- Bölgesel işbirliğini güçlendirecek,
- Avrupa'dan Basra Körfezi'ne kadar geniş bir coğrafyaya fayda sağlayacak

24.03.2023 Kaynak: Irak Ulaştırma Bakanlığı, Limanlar Genel Şirketi



### Turkey-Iraq Development Road Project



### Turkey-Azerbaijan route through Zangezur Corridor



### Zangezur Corridor Project



# Focus on EU - Türkiye International Bilateral - Transit Road Transport

INTERNATIONAL TRANSPORTERS' ASSOCIATION OF TÜRKİYE



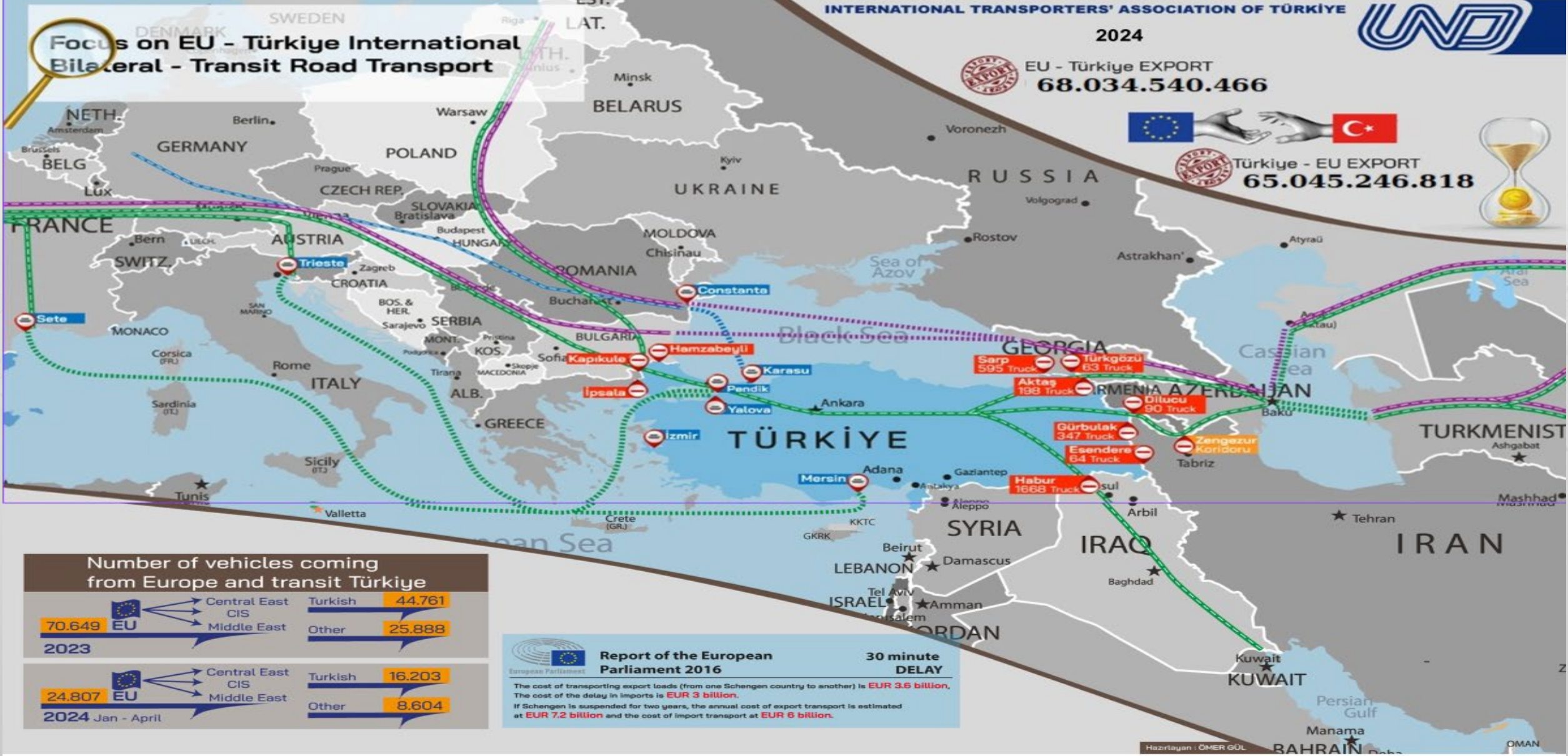
2024



EU - Türkiye EXPORT  
68.034.540.466



Türkiye - EU EXPORT  
65.045.246.818



Every year, around 63 thousand road trips are realised from EU to Central Asia.  
70 % of these trips are done by Turkish trucks.



# ACTIVITIES





## Breakbulk Europe National Participation Event (13 – 15 May 2025)



With the support of the Ministry of Trade of the Republic of Türkiye and the organization of our Association, the “Breakbulk Europe” event was held for the first time with national participation by our Association.



## Transport Logistic Munich (2 – 5 June 2025)



At the world's largest logistics fair, Transport Logistic Munich, the services of the Turkish logistics sector were introduced to our trade partners, and potential collaborations were discussed.



# Global Transport Connectivity Forum (27 – 29 June 2025)

Türkiye is assuming a leadership role in the development of international transport corridors.







THANK YOU